



PATRAY LUI

INTERACTION DESIGNER, ILLUSTRATOR & MORE

Smart analytical thinker and Creative designer with high level of design sensitivity and strong technical skills

Email patray@yartap.com
 Work Portfolio www.yartap.com
 Illustration Website www.canepicio.com
 Current Location Amsterdam, The Netherlands

Strengths

<p>UX & Interaction Design Holistic approach to design solutions; Make both the big and small pictures of design solution with true potential</p>	<p>Interface Design Not only a conceptual thinker but also with strong technical skills to visualize ideas</p>	<p>Design Consultancy Proven ability to lead and manage a wide variety of design and development projects in team and independent situations</p>
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Skills

<p>Prototyping Flash Actionscript Interface design Illustrator, Photoshop UIS Flowchart, Documenting, Visio Web HTML, CSS</p>	<p>Storyboard Quick electronic prototyping</p>
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Languages

English
 Chinese (Cantonese / Mandarin)
 Italian (Intermediate level)

Work

<p>Philips Design Interaction Design Consultant Proven user experience and interaction design skills in a wide range of projects including TV UI, iPhone App, Domestic appliances UI, Tangible object interface, Ambient design project, Innovative design projects</p>	<p>2005-Present The Netherlands</p>
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<p>Philips Design Internship Given assignment to analyze and propose design opportunities for handheld entertainment devices. Outstanding performance earned recognition by colleagues and led to employment at its head office by the company.</p>	<p>2004 Hong Kong</p>
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<p>Education</p> <p>Interaction Design Institute Ivrea Masters in Interaction Design Granted scholarship for the study</p>	<p>2003-2005 Italy</p>
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<p>The Hong Kong Polytechnic University Bachelor in Environmental Design Received distinction in graduation project</p>	<p>2000-2003 Hong Kong</p>
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<p>The University of Hong Kong BSc in Mathematics first year Gained understanding in mathematics and programming</p>	<p>1999 Hong Kong</p>
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Achievements	iF Award 2010 Care for the planet - Light Blossom, Philips Design	2010
	Interview published at "DPI magazine" Issue 128, P.100-103	2009 Tai Wan
	Published in "Mail Me Art" P.151	2009 UK
	Published in "Lürzer's Archive: 200 Best Illustrator 09/10" P.100	2009 Austria
	Patent - "All-sided viewing method for touchable interface" Philips Design	2008
	Patent - "Template-based photo album editor" Philips Design	2007
	Journal published in "Ergonomia" Issue 3	2005 Italy
	Poster Presentation at Pervasive Conference Paper: Share-Aware	2005 Munich
	Published in SMAU Industrial Design 37th Edition	2004 Italy
	Published in "Habitat Ufficio" Issue 125	2004 Italy
	Published in "Diversifying Digital architecture", Birkhäuser P.149	2004 Germany